

WHAT IS CLAIMED IS:

1. A method of storing and viewing a collection of digital images, comprising the steps of:
- a) providing a plurality of users with a unique user ID associated with a URL identifying a network photoservice provider;
 - b) providing each one of the plurality of users with a separate password to the unique user ID;
 - c) at least one of the plurality of users transferring a set of digital images to the unique user ID employing their separate passwords; and
 - d) viewing the images located at the unique user ID using the separate password.
2. The method of claim 1, wherein the digital images transferred to the unique user ID are relatively high resolution images and the images viewed are relatively low resolution images.
3. The method of claim 2, further comprising the step of providing a high resolution print from a digital image located at the unique user ID.
4. A transaction card for coordinating access to digital image files, comprising:
- a) a support sheet upon which is printed a URL identifying a network photoservice provider, and a unique user ID; and
 - b) a magnetic stripe disposed thereon, the stripe having recorded thereon the URL, the unique user ID and the password.
5. The transaction card claimed in claim 4, wherein the support sheet further comprises instructions for use.
6. The transaction card claimed in claim 4, wherein the label further includes an encoded version of the password.

1/2

662227 47802459

7. A transaction card for coordinating access to digital image files, comprising:

- a) a support sheet upon which is printed instructions for use of the transaction card, a URL identifying a network photoservice provider, a unique user ID and a password in human readable form; and
- b) a removable adhesive-backed label adapted to be adhered to a roll of film or one-time-use camera affixed to the support so as to obscure at least the password, the label bearing a machine readable URL identifying the network photoservice provider and the user ID.

8. The transaction card claimed in claim 7, wherein the label further includes an encoded version of the password.

9. The transaction card of claim 7 further comprising a magnetic stripe disposed thereon, the stripe having recorded thereon the URL, the unique user ID and the password.

10. A system for coordinating access to digital image files including:

a) a transaction card comprising:

1) a support sheet upon which is printed instructions for use of the transaction card, a URL identifying a network photoservice provider, a unique user ID in human readable form;

2) a magnetic stripe disposed thereon, the stripe having recorded thereon the URL, the unique user ID; and

b) a photofinishing card containing the password in human readable form to the unique user ID.

11. A system for coordinating access to digital image files including:

a) a transaction card comprising:

663337 4480460

1) a support sheet upon which is printed instructions for use of the transaction card, a URL identifying a network photoservice provider, a unique user ID in human readable form;

2) a removable adhesive-backed label adapted to be adhered to a roll of film or one-time-use camera affixed to the support so as to obscure the user ID, the label bearing a machine readable file transfer protocol identifying the network photoservice provider and the user ID; and

b) a photofinishing card containing the password in human readable form to the unique user ID.

12. A kit containing a plurality of transaction cards, each of the transaction cards comprising:

a) a support sheet upon which is printed instructions for use of the transaction card, a URL identifying a network photoservice provider, a unique user ID, all of the transaction cards having the same user ID and a password, each of the passwords being different; and

b) a magnetic stripe disposed thereon, the stripe having recorded thereon the URL, the unique user ID and the password

13. A kit containing a plurality of transaction cards, each of the transaction cards comprising:

a) a support sheet upon which is printed instructions for use of the transaction card, a URL identifying a network photoservice provider, a unique user ID, all of the transaction cards having the same user ID and a password in human readable form, each of the passwords being different; and

b) a removable adhesive-backed label adapted to be adhered to a roll of film or one-time-use camera affixed to the support so as to obscure at least the password, the label bearing a machine readable file transfer protocol identifying the network photoservice provider and the user ID.

14. A method of permitting access by a pre-determined group of users to electronically stored images, comprising the steps of:

- a) providing each member of the group of users with a unique transaction card, selected from a related set of cards, each card in the related set further comprising:
- i) a support sheet upon which are printed instructions for use of the transaction card;
 - ii) a removable label affixed to the support sheet having an adhesive backing, the label having a first machine readable URL code printed on it which is associated with the related set of cards and is unique to the particular card in the related set; and
 - iii) a second unique human readable password code printed on the support sheet and revealed only when the removable label is removed from the card, the human readable password code permitting access to the images associated with the roll of film or camera when the password is input to a computer connected to a network photoservice provider; and
- b) removing the removable label from at least one card in the related set and affixing the label to an exposed roll of film or one-time use camera at the time of submission of the roll or camera for processing;
- c) processing the film or one-time use camera, electronically scanning and storing the images produced;
- d) reading the unique machine readable URL code and uploading the scanned images to a network photoservice provider identified by the URL; and
- e) accessing the images uploaded to the network photoservice provider by any member of the pre-determined group of users holding a card from the related set of cards, access being obtained by the cardholder inputting the human readable password code associated with the particular cardholder's card.

15. A method of permitting access by a pre-determined group of users to electronically stored images available via the Internet at a network photoservice provider, comprising the steps of:

- a) providing each member of the group of users with a unique transaction card, selected from a related set of cards, each card in the related set further comprising:

662227 490240

16. The method claimed in claim 14, further comprising the steps of:
a) providing at least one further user with the unique user ID; and

b) allowing the at least one further user to upload a set of digital images to the unique user ID.

17. The method claimed in claim 16, wherein the at least one further user is a professional photographer, and further comprising the step of charging a royalty for use of the uploaded digital images.

18. The method claimed in claim 15, further comprising the steps of:

- a) providing at least one further user with the unique user ID; and
- b) allowing the at least one further user to upload a set of digital images to the unique user ID.

19. The method claimed in claim 17, wherein the at least one further user is a professional photographer, and further comprising the step of charging a royalty for printing the high resolution print.

20. A method of providing photofinishing services with respect to a collection of digital images ,comprising the steps of:

- a) providing a plurality of users with a unique user ID associated with a URL identifying a network photoservice provider;
- b) providing each one of the plurality of users with a separate password to the unique user ID;
- c) at least one of the plurality of users transferring a set of digital images to the unique user ID employing their separate passwords;
- d) allowing access to the images located at the unique user ID using the separate passwords; and
- e) providing a choice of photofinishing services related to the images.

21. The method claimed in claim 20, wherein the photofinishing services include one or more services selected from the list of: prints, poster prints, t-shirts, CD's, floppy discs, album pages, greeting cards, digital file downloading, extended image storage, mugs, posting to a web page, postage stamps, masks, sticker prints, and trading cards.

662227 4802460

22. A method of providing access to and photoservices relating to a collection of digital images stored on a data base at a photoservice provider or fulfillment center, comprising the steps of:

- a) registering a user through the use of a mail in card containing a preprinted URL and a user ID indicating the location on the network of the digital images;
- b) sending an index print containing a representation of the images stored on the data base to the registered user;
- c) indicating the images for which photoservices are desired; and
- d) providing the indicated photoservices.

23. The method claimed in claim 22, wherein the indication of the images is provided by marking on the index print, and returning the marked index print to the photoservice provider or fulfillment center.

24. The method claimed in claim 22, wherein the indication of the images is provided by telephoning the photoservice provider or fulfillment center and indicating the photoservices desired via voice or touchtone or facsimile.

25. A mail in card containing a preprinted URL and a user ID indicating the location on a network of a collection of digital images for registering a user for access to photoservices relating to the digital images.

26. A method for providing access to a collection of digital images from a sponsored event, comprising the steps of:

- a) providing, by a sponsor a transaction card to a plurality of users, having printed thereon a URL indicating the location of the collection of digital images on the Internet relating to a sponsored event;
- b) at least one of the plurality of users transferring a set of digital images to the URL; and
- c) viewing the images located at the URL.

6523237 47802450

27. The method claimed in claim 26 further comprising the step of providing a selection of photoservices relating to the images.

28. A transaction card for coordinating access to digital image files, comprising:

- a) a support sheet upon which is printed instructions for use of the transaction card, a URL identifying a network photoservice provider, a unique user ID and a password in human readable form; and
- b) a plurality of removable adhesive-backed labels adapted to be adhered to rolls of film or one-time-use cameras affixed to the support so as to obscure at least the password, the labels bearing a machine readable URL identifying the network photoservice provider and the user ID.

29. A method of permitting access by a pre-determined group of users to electronically stored images available via the Internet at a network photoservice provider, comprising the steps of:

- a) providing each member of the group of users with a unique transaction card, selected from a related set of cards, each card in the related set further comprising:
 - i) a support sheet upon which are printed instructions for use of the transaction card;
 - ii) a removable label affixed to the support sheet having an adhesive backing, the label having a first machine readable URL code printed on it which is associated with the related set of cards and is unique to the particular card in the related set; and
 - iii) a second unique human readable password code printed on the support sheet and revealed only when the removable label is removed from the card, the human readable password code permitting access to the images associated with the roll of film or camera when the password is input to a computer connected to the network photoservice provider via the Internet; and

66223T " 480460

b) removing the removable label from at least one unique card in the related set and affixing the label to an exposed roll of film or one-time use camera at the time of submission of the roll or camera for processing;

c) processing the film or one-time use camera and electronically scanning and storing the images produced;

d) reading the unique machine readable URL code and uploading the stored images to the network photoservice provider identified by the URL;

e) accessing the first time by a particular user only the stored images associated with that user's unique card, access being obtained by inputting the human readable password code associated with the particular user's card;

f) designating by the particular user for access to all cardholders in the pre-determined group only those images selected by the particular cardholder for release;

g) accessing by any user in the pre-determined group all stored images which have been designated for access by the other members of group, access being obtained by inputting the human readable password code associated with the particular cardholder's card, and

h) in the event that a user fails to designate images for access to all card holders within a predetermined period of time, granting access to all images stored by the user to all cardholders.

30. An index print for selecting fulfillment from a collection of digital images said index print including a preprinted URL and a user ID indicating the location on a network of a collection of digital images.

31. The index print of claim 30 further comprising means for providing information in a payment field.

32. The index print of claim 30 further comprising a second side which includes a mailing address, a return address, an encodement of a unique identifier, and appropriate postage.

663337 1100460

Ad A.7